The Responsible Investment Association Australasia’s (RIAA) Responsible Investment Certification Program is the leading initiative for distinguishing quality responsible, ethical and impact investment products and services in Australia and New Zealand.

RIAA’s Certification Symbol is recognised by investors and consumers across the region, providing confidence that a product or provider is delivering on its responsible investment promise and meeting the Australian and New Zealand Standard for responsible investing.

When an investor sees RIAA’s Certification Symbol, they know the product or service has implemented an investment style and process that systematically takes into account environmental, social, governance or ethical considerations, and this investment process reliability has been verified by an external party. It also meets the strict operational and disclosure practices of Certification Program requirements.

Why do products get certified?

With interest in responsible and ethical investing at an all-time high, RIAA consumer research shows that 89% of Australians and 83% of New Zealanders expect their investments to be made responsibly and ethically. Like so many products claiming environmental or social benefits, RIAA research also shows that 4 in 5 Australians are now expecting investment products to be verified as delivering on their promise by an independent certifier.

Products and providers certified by RIAA are featured on the Responsible Returns online tool, connecting consumers who care about responsible and ethical investing to find products and providers that match their investment beliefs and personal values.

What is Responsible Returns?

The Responsible Returns online tool is a RIAA initiative to help consumers find, compare and choose responsible and ethical superannuation, banking and investment products that best match their investment beliefs and personal values.

Over 180 products are featured on Responsible Returns. Each has been certified in accordance with RIAA’s Responsible Investment Certification Program, indicating that a product or provider is delivering on its responsible investment promise and meeting the Australian and New Zealand standards for responsible investing. View the site here: responsiblereturs.com.au
What are the requirements?

In order to certify products as certified responsible investments, RIAA assesses them against its RI Certification Standard. The Certification Standard is underpinned by eight requirements that act as the guiding principles of the RI Certification Program. Since its inception the RI Certification Standard has evolved significantly, reflecting the dynamic evolution of responsible investment. These eight requirements are:

- **RI strategies are formal, disclosed, consistent, auditable and fit for purpose**
- **Labels are clear, honest and not misleading**
- **Product avoids significant harm**
- **Product accounts for environmental, social and governance factors**
- **Discloses full holdings, performance, sustainability outcomes and engagement and voting practices**
- **Managed by active stewards, and managers can detail the stewardship practices and outcomes**
- **Organisation has formal commitment to responsible investment**
- **Organisation provides educational information to members and customers about RI strategies and investment outcomes**

About RIAA

RIAA champions responsible investing and a sustainable financial system in Australia and New Zealand and is dedicated to ensuring capital is aligned with achieving a healthy society, environment and economy.

With over 300 members managing more than $9 trillion in assets globally, RIAA is the largest and most active network of people and organisations engaged in responsible, ethical and impact investing across Australia and New Zealand.

The Certification Symbol is a Registered Trademark and is owned and managed by RIAA.

More information

To find out more about RIAA's Certification Program or to apply to be certified, please contact the Certification and Ratings team on 02 8228 8100 or certification@responsibleinvestment.org, or visit responsibleinvestment.org/ri-certification/product-certification.