MISSION

RIAA works to promote, advocate for, and support approaches to responsible investment that align capital with achieving a healthy and sustainable society, environment and economy.

FROM RESPONSIBLE TO SUSTAINABLE

RIAA is the authority and standard setter focused on moving the market towards responsible investment & finance that delivers real sustainability outcomes whilst being highly valued by our community of members as the place for impactful collaboration.

RIAA’s strategy continues to position us to capitalize on the momentum and changing environment across a critical decade out to 2030.

As at June 2021, RIAA has shifted to a rolling 3-year strategy, updated annually, to reflect the massive momentum and rapid development in our market.
TO ACHIEVE OUR MISSION

Drive standards of RI that align with real sustainability outcomes

Embed our standards in policy, codes, regulations, ratings and platforms

Direct the demand towards Certified responsible investment products & advice

Provide the platform for members to collaborate to address the big sustainability issues

Maintain a strong, sustainable organisation that members value highly

RIAA will:

Be recognised as the authority on RI standards and practices,

Progress change by focusing on what leading practice looks like,

Convene a strong, engaged community that collaborates

Affecting change within:

Investment & finance industry

Policy makers/regulators/standard setters

Financial advisers/wealth managers

Demonstrated by:

RIAA standards hard wired in industry

Larger certification program, with more products certified

RIAA members value and actively recommend us

Larger organisation, with more members