



Head of ESG Investing

BetaShares is one of Australia's leading managers of Exchange Traded Funds ("ETFs") and related products, with a reputation for innovation and "market firsts". ETFs have been one of the fastest growing categories of investment products globally and in Australia over the last decade and the market is set to continue growing strongly in the coming years.

ETFs are traded on the ASX like any share and deliver transparent exposure to a broad range of market indices and asset classes including Australian and international equities, cash, commodities, currencies, income strategies and alternatives. BetaShares diverse range of over 60 funds, representing over \$16 billion in assets, is also uniquely positioned in the market in that it offers exposures that may be suitable to both rising and falling markets.

BetaShares' range of ethical and sustainable ETFs are the largest and most popular ESG-themed ETFs in Australia, with over \$2 billion in assets across five funds. Each of the ETFs aims to deliver investment results that track the performance of a custom-designed index.

Role Summary

BetaShares is seeking a high energy, self-motivated individual to help grow our capability and market position within the sustainable investing category.

Reporting to the Chief Investment Officer, you will be responsible for driving sustainable investment initiatives across the firm. You will be the leading subject matter expert within the business, clearly articulating our responsible investing capabilities and solutions.

Responsibilities

Key responsibilities of this role will include:

- Gain a detailed understanding of our existing sustainable/ethical funds, including their investment methodologies, holdings and competitive positioning, and communicate this understanding within the firm and externally
- Coordinate and participate in meetings of the Responsible Investment Committee, a body that advises BetaShares on sustainable investing and is involved in applying ESG rules to the sustainable funds
- Strengthen our market positioning within ESG and better communicate our capabilities and offerings to the market
- Participate in meetings with key client groups
- Lead the evaluation and development of new sustainable investment products, working with BetaShares colleagues (including those in portfolio management and sales) and index providers
- Provide guidance and input to marketing and sales to ensure we produce crisp and impactful marketing messaging in relation to our sustainable funds
- Engage with external researchers that produce research reports on our sustainable funds
- Formulate and lead a firmwide proxy voting and engagement policy (consistent with our position as an index manager)
- Review and enhance the existing firmwide responsible investment policy
- Train internal staff on the ESG aspects of our sustainable funds
- Help respond to RFPs relating to our sustainable funds and capabilities
- Represent BetaShares by speaking to the media, and at conferences and events, in connection with sustainability and ESG topics

- Produce thought leadership papers and articles

Key skills and experience:

- 6+ years of professional experience
- Previous ESG experience within funds management, asset consulting, data provision, superannuation or financial services generally
- Strong desire to accelerate the depth and scalability of your ESG experience for the benefit of more investors
- Knowledge of the funds management industry in Australia
- Excellent organisational and leadership skills
- Excellent written and verbal communication skills
- Ability to multi-task and prioritise projects

To apply for this role, please email your cover letter, CV to careers@betashares.com.au.